PPMA Show is the UK’s no.1 event for the very latest processing and packaging machinery, robotics and industrial vision making it a complete production line event.
A TRADE SHOW THAT DELIVERS

The PPMA Show, established over 38 years ago, is owned and organised by the PPMA Group of Associations, comprising the Processing and Packaging Machinery Association (PPMA), British Automation and Robot Association (BARA) and UK Industrial Vision Association (UKIVA). Together, these specialist trade associations serve more than 550 member and affiliate member companies.

With over 350 exhibitors and 8,000 visitors, the PPMA Show is now firmly established as the UK’s biggest, free-to-attend exhibition for the processing and packaging industry.

The exciting three-day event (24 to 26 Sept 2024) will be held at the NEC Birmingham and will continue to showcase a range of exhibitors, providing an invaluable insight into the latest machinery products, technologies and materials.

EXHIBITOR RATES

<table>
<thead>
<tr>
<th>PRICE PER m² (EXCL. VAT)</th>
<th>2024 EARLY BIRD</th>
<th>2024 STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Members</td>
<td>£279</td>
<td>£296</td>
</tr>
<tr>
<td>Affiliate Members</td>
<td>£344</td>
<td>£365</td>
</tr>
<tr>
<td>Non-Members</td>
<td>£406</td>
<td>£431</td>
</tr>
</tbody>
</table>

Early Bird rate ends **Tuesday 31 October 2023**

Price includes: shell scheme, carpet, company name board and Show catalogue entry.

**Open side charges apply:**
- 2 open sides: £200
- 3 open sides: £300

Lifting Cost: £12m²

Show Media Package: £235

This compulsory package allows full company profile on the Show website, including uploaded logos, images, brochures, videos and press releases.

**PPMA Membership starts at £850 per annum, for more information visit [www.ppma.co.uk](http://www.ppma.co.uk)**

“"A show that never disappoints, with a high calibre of visitors. The Number One place to exhibit our products & services.

DONNA BROWN, EXHIBITION & EVENT MANAGER FORTRESS TECHNOLOGY"

“"A great variety of equipment and innovations. Good place to get inspiration regarding future production lines and process efficiency.

IONUT TIRZIU, ENGINEERING & MAINTENANCE MANAGER ANGUS SOFT FRUITS""
A TRADE SHOW technologies and materials. into the latest machinery products, exhibitors, providing an invaluable insight and will continue to showcase a range of 2024) will be held at the NEC Birmingham the UK's biggest, free-to-attend exhibition the PPMA Show is now firmly established as With over 350 exhibitors and 8,000 visitors, associations serve more than 550 member British Automation and Robot Association of Associations, comprising the Processing The PPMA Show, established over 38 years ago, calibre of visitors. The Number one place to exhibit A show that never DONNA BROWN, rates PPMA Membership starts at £850 per annum, show media package: £12m2 lifting cost: £300 3 open sides: open side charges apply: name board and Show catalogue entry. Price includes: shell scheme, carpet, company Tuesday 31 October 2023 Affiliate Members ENGINEERING & MAINTENANCE – The event represents sectors such as food, beverages, – Networking opportunities, with exclusive access to – Opportunities to develop new and existing supplier and buyer relationships – Leverage from extensive PR and marketing promotion that targets new visitors – Networking opportunities, with exclusive access to VIP lounge and exhibitor party – Full seminar programme, covering an array of topical and industry-relevant issues – The event represents sectors such as food, beverages, pharmaceuticals, household products and toiletries, building materials and supplies, pet care, micro-brewery and distilleries, FMCG, as well as contract packers and more WHY EXHIBIT IN 2024? – Be part of the largest processing and packaging event in the UK – Participate in a complete production line event representing labelling, filling and packaging to processing, robotics, automation and industrial vision systems – Over 350 exhibitors, representing more than 1,500 brands under one roof – Attracts over 8,000 visitors, which includes key decision-makers, buyers and influencers – Opportunities to develop new and existing supplier and buyer relationships – Visitor welcome pack – Personalised digital marketing assets – PPMA Show website with 18,000 unique views per month – Enhanced digital investment – Social Media campaigns – Email campaigns to PPMA Group end-user database (40,000+) – Email campaigns to media magazine databases – Show preview in the PPMA Magazine ‘Machinery Update’ – 10,000 postal copies and 40,000+ E-copies – Advertising in 30+ trade magazines – Direct mail campaign – Range of sponsorship opportunities offering excellent value for money NEW FOR 2024 PPMA “THE SMART SHOW” New ContentCapture add-on is available free of charge with all SmartScan orders. No more missed leads for you when you are busy with potential customers at your stand. The new ContentCapture add-on allows visitors to scan the QR codes on your stand with their smart phones, giving you their registration information, including contact details. Visitors can access, at their leisure, information about your products or services on display, and connect with you after the event. SHOW MARKETING
The PPMA Show’s unrivalled ability to connect visitors with exhibitors that can provide the solutions they need, makes PPMA Show the must-attend event for anyone involved in the processing and packaging industry.

### VISITORS’ PRODUCT INTEREST

- **Labeling**: 42%
- **Robotics**: 40%
- **Conveyors**: 40%
- **Mechanical Processing Equipment**: 34%
- **End of Line / Materials Handling Machinery**: 33%
- **Wrapping Machines**: 31%
- **Food Processing Equipment**: 29%
- **Bagging**: 28%
- **Weighing and Inspection Equipment**: 28%
- **Filling and Capping Machinery**: 28%
- **Coding and Marking Equipment**: 27%
- **Cartoning / Case Erecting Machinery**: 26%
- **Vision Systems**: 25%
- **Control / Instrumentation**: 22%
- **Containers, Materials and Consumables**: 22%
- **Mixing**: 21%
- **Shrink Wrapping**: 21%
- **Bulk Solids / Powder Handling and Processing**: 20%
- **Pumps / Compressors / Valves**: 19%
- **Cleaning / Environment / Safety Equipment**: 17%
- **Fluid Handling Equipment**: 17%
- **Form-Filled Seal Horizontal and Vertical**: 14%
- **Pharmaceutical Processing Equipment**: 14%
- **Systems Integration Providers**: 14%
- **Tray-Sealing**: 13%
- **Chemical Processing Equipment**: 12%
- **Thermoforming**: 10%
- **Separation / Filtration**: 9%
- **Thermal Processing / Refrigeration**: 9%
- **Other**: 6%

### VISITORS’ INDUSTRY INTEREST

- **Food**: 40%
- **Pharmaceutical**: 21%
- **Packaging Materials and Containers**: 21%
- **Bakery**: 18%
- **Logistics / Warehouse**: 18%
- **Engineered Components / Hardware / Metal**: 16%
- **Beverages – Non-alcoholic**: 16%
- **Dairy**: 15%
- **Confectionery**: 15%
- **Beverages – Alcoholic**: 14%
- **Agricultural / Horticultural**: 13%
- **Electronic/Electrical components**: 13%
- **Snack Food**: 13%
- **Cosmetics / Toiletries**: 13%
- **Meat / Poultry**: 13%
- **Chemical / Oils / Paints**: 13%
- **Ready Meals**: 11%
- **Pet Food / Pet Care**: 11%
- **Household Products**: 11%
- **Building Materials / Products**: 11%
- **Other**: 10%
- **Tea and coffee**: 9%
- **Print / Publishing / Paper**: 8%
- **Tobacco / E-Cigarettes**: 5%
- **Nutraceuticals**: 5%

### 96% OF EXHIBITORS CLASSED THE QUALITY OF VISITORS VERY GOOD TO EXCELLENT
WHO VISITS?

A SELECTION OF VISITORS FROM INDUSTRIES INCLUDING:

- **FOOD**
  - Beverage Confectionery
  - Cosmetics
  - Dairy
  - Pharmaceuticals
- **BEVERAGE**
  - Confectionery
  - Dairy
  - Pharmaceuticals
- **COSMETICS**
  - Confectionery
  - Dairy
  - Pharmaceuticals
BOOK YOUR STAND TODAY:

TO VIEW A FLOORPLAN OR RESERVE YOUR STAND AT PPMA SHOW 2024 CALL:

+44 (0) 20 8773 8111
Email: scott.mckenna@ppma.co.uk
natalie.charlton@ppma.co.uk

www.ppmashow.co.uk

A real machinery oriented show with quality exhibitors.

RYAN VOLLARD, SALES MANAGER SOCAPS

The PPMA Show is well organised and attracts a good level of high quality visitors with actual live projects. We have booked a larger stand already for next year.

MICHAEL WOODS, SALES & MARKETING DIRECTOR KEYMAC PACKAGING SYSTEMS