PPMA Show is the UK's largest event for processing equipment, packaging machinery, industrial robots and vision systems.

BOOK YOUR STAND TODAY!
www.ppmashow.co.uk
Owned and organised by PPMA Group of Associations, which comprises PPMA (Processing and Packaging Machinery Association), BARA (British Automation & Robot Association) and UKIVA (UK Industrial Vision Association), the PPMA Show is the UK’s biggest, FREE-to-attend exhibition for the processing and packaging industry.

Now entering its 37th year, the three-day event (26 to 28 Sept 2023) continues to support a range of exhibitors and visitors alike, providing invaluable insight into the latest machinery products, technologies and materials.

WHERE TRADE MATTERS

“There is a good, wide range of products on show. We’ve visited the show a number of times and it always delivers good networking opportunities.”

PROJECT MANAGER
UNILEVER

“I attend to gain an insight into the latest innovations. The exhibition is great and there is so much variety on show.”

PACKAGING INNOVATION MANAGER
NESTLE UK

EXHIBITOR RATES

<table>
<thead>
<tr>
<th>PRICE PER m² (EXCL. VAT)</th>
<th>2023 EARLY BIRD</th>
<th>2023 STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Members</td>
<td>£256</td>
<td>£272</td>
</tr>
<tr>
<td>Affiliate Members</td>
<td>£316</td>
<td>£335</td>
</tr>
<tr>
<td>Non-Members</td>
<td>£372</td>
<td>£395</td>
</tr>
</tbody>
</table>

Early Bird rate ends Friday 28 October 2022

Price includes: shell scheme, carpet, company name board and Show catalogue entry.

Open side charges apply:
- 2 open sides: £200
- 3 open sides: £300
- Lifting Cost: £12m²

Show Media Package: £235

This compulsory package allows full company profile on the Show website, including uploaded logos, images, brochures, videos and press releases.

PPMA Membership starts at £850 per annum, for more information visit www.ppma.co.uk
**WHY EXHIBIT IN 2023?**

- Be part of the largest processing and packaging event in the UK
- Over 350 exhibitors, representing more than 1,500 brands under one roof
- Attracts over 8,000 visitors, which include key decision-makers, buyers and influencers from the UK and overseas
- Showcasing the latest innovations in machinery, materials, robots and industrial vision
- Opportunities to develop new and existing supplier and buyer relationships
- Leverage from extensive PR and marketing promotion that targets new visitors
- Networking opportunities, with exclusive access to VIP lounge and exhibitor party
- Full seminar programme, covering an array of topical and industry-relevant issues

**SHOW MARKETING**

- Visitor welcome pack
- Personalised digital marketing assets
- PPMA Show website with 18,000 unique views per month
- Enhanced digital investment
- Social Media campaigns
- Email campaigns to PPMA Group end-user database (40,000+)
- Email campaigns to media magazine databases
- Show preview in the PPMA Magazine ‘Machinery Update’ – 10,000 postal copies and 40,000+ E-copies
- Advertising in 30+ trade magazines
- Direct mail campaign
- Range of sponsorship opportunities offering excellent value for money

TO VIEW A FLOORPLAN OR RESERVE SPACE
CALL: +44 (0) 20 8773 8111
EMAIL: scott.mckenna@ppma.co.uk or natalie.charlton@ppma.co.uk

**“The show was well-organised and professional. Fantastic range of companies and representatives.”**

SENIOR PROJECT ENGINEER
JOHNSON & JOHNSON

**“The show has brought us many relevant potential customers to follow-up with, so it was well-worth exhibiting!”**

FIELD ENGINEERING MANAGER
MOOVE LUBRICANTS

The PPMA Television crew interview exhibitors and a live stream is broadcast around the show, with interviews then posted on to YouTube. See all the highlights from previous shows on the PPMA TV channel.

PPMA Television is a Member benefit.
WHO VISITS?

VISITORS’ PRODUCT INTEREST

Conveyors 40%
Robotics 39%
Labelling 37%
Mechanical Processing Equipment 35%
End of Line / Materials Handling Machinery 32%
Wrapping Machines 29%
Weighing & Inspection Equipment 28%
Bagging 28%
Coding & Marking Equipment 27%
Food Processing Equipment 26%
Cartoning / Case Erecting Machinery 24%
Filling & Capping Machinery 24%
Vision Systems 23%
Control / Instrumentation 22%
Shrink Wrapping 20%
Mixing 19%
Containers, Materials and Consumables 19%
Bulk Solids / Powder Handling and Processing 19%
Pumps / Compressors / Valves 17%
Fluid Handling Equipment 15%
Form-Filled Seal Horizontal and Vertical 15%
Cleaning / Environment / Safety Equipment 14%
Pharmaceutical Processing Equipment 13%
Systems Integration Providers 13%
Tray-Sealing 13%
Chemical Processing Equipment 11%
Thermoforming 10%
Separation / Filtration 8%
Thermal Processing / Refrigeration 7%
Other 6%

VISITORS’ INDUSTRY INTEREST

Food 35%
Engineered Components / Hardware / Metal 22%
Pharmaceutical 20%
Packaging Materials & Containers 20%
Beverages 18%
Bakery 18%
Electronic / Electrical Components 17%
Dairy 16%
Logistics / Warehouse 15%
Confectionery 15%
Chemical / Oils / Paints 14%
Snack Food 14%
Agricultural / Horticultural 13%
Cosmetics / Toiletries 13%
Meat / Poultry 12%
Other 12%
Ready Meals 11%
Pet Food 11%
Household Products 10%
Tea & Coffee 9%
Building Products 9%
Print / Publishing / Paper 8%
Nutraceuticals 5%
Tobacco / E-Cigarettes 5%

96% OF EXHIBITORS CLASSED THE QUALITY OF VISITORS VERY GOOD TO EXCELLENT

VISITORS’ JOB POSITION

Visitors’ Purchasing Authority 24%
Processing Equipment Only 23%
Processing & Packaging Machinery Only 16%
Materials & Containers Only 12%
Other 25%

Visitors’ Job Position

Manager 38%
Owner/Chairman Partner 17%
Director 14%
Technical 10%
Consultant 5%
MD/CEO 5%
Other 4%
Owner/Chairman Partner 7%
A SELECTION OF VISITORS FROM INDUSTRIES INCLUDING:
“This year’s gone really, really well. We’ve been exhibiting at the show for 10 years and today we’ve had a record number of leads. It’s a great platform for engagement with the right quality of people.”

MARKETING MANAGER
OMRON EUROPE