

The PPMA Group Industry Awards 2017 Sponsorship

Tuesday 26 September 2017
National Motorcycle Museum, Birmingham



PPMA GROUP OF
ASSOCIATIONS

PPMA **BARA** **UKIVA**

The PPMA Group Industry Awards 2017 Sponsorship



Industry Awards
2017

The PPMA Group Industry Awards attracts over 400 industry leaders, from across the processing and packaging machinery, robots & automation and industrial vision industries, who come together to celebrate excellence across the sectors, at this three-course gala night, hosted this year by comedian Stewart Francis.



Award Sponsorship benefits include:

- Exceptional brand exposure to key industry leaders and professionals
- Profile enhancement as a key supporter and influencer of the industry to existing and potential customers
- Direct targeting of your relevant audience segment by award category
- Wide brand exposure through multi media marketing campaigns and press releases
- On-stage branding and presentation of the Award by a representative of your company

The Awards recognise the finest examples of innovation, smart manufacturing, entrepreneurship and collaboration across all facets of the industry and reward both individual and company achievements.

Entrants self nominate, following strict entry criteria. Entries are then judged by a panel of 10 industry experts, ranging from academia, end-users, editors and engineers.

The categories available for sponsorship are:

- Innovative Processing System
- Innovative Packaging Machinery
- Innovative Robotics Solution
- Innovative Vision Solution
- Innovative Ancillary Equipment
- Exporter of the Year
- Exceptional Sales Performance
- Partnership of the Year
- Environmental Initiative of the Year
- Apprentice of the Year
- Lifetime Achievement

For more information on sponsorship opportunities at this event please contact Zoe Crockett on +44 (0) 208 773 5522 or awards@ppma.co.uk



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Award sponsorship package

Pre awards:

- Sponsor company logo (linking to company website) and profile, on dedicated PPMA Show website
- Sponsor company logo on all Awards e-mail campaigns
- Acknowledgment in Awards press releases

On the night

- Full page advert in Awards brochure
- Brand visibility on stage throughout the Awards
- Presentation of the Award by a representative of Sponsor company
- Video footage
- 45% discount on a table of ten at the three-course gala-night. Total cost: £500 (usually £900)

Post awards

- Mention in the Awards review in 'Machinery Update'
- Branding on dedicated PPMA Show website until March 2018
- Press release coverage, including social media

Cost of package: £3,500 + VAT

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Pre-dinner drinks reception sponsorship package

- Sponsor company logo (linking to company website) and profile, on dedicated PPMA Show website
- Sponsor company logo in the Awards brochure
- Two roll up banners in drinks reception area (Supplied by sponsor)
- Sponsor company logo on screen, in drinks reception area
- Sponsor to be thanked in the opening address
- 45% discount on a table of ten at the three-course gala-night. Total cost: £500 (usually £900)



Cost of package: £2,000 + VAT



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