

AT THE SHOW

Item	What's included?	Deadline	Cost
Registration Entrance Exclusive to 1 exhibitor	<ul style="list-style-type: none"> - Your logo achieves the highest profile greeting visitors on arrival - The registration desks and banners at the show entrance will be branded with your company logo - The opportunity to provide branded t-shirts or jumpers for registration staff 	4 th June	£6,300
Visitor Badge Lanyards Exclusive to 1 exhibitor	<ul style="list-style-type: none"> - Your branding as a walking advert; your logo and stand number printed on the lanyard and worn around the necks of visitors. - Achieve visibility after the show as many visitors take their lanyards back to the office - Provide logo as an EPS file 	31 st May (To allow us time for production)	£5,250 (Includes production cost)
Visitor Badges	<ul style="list-style-type: none"> - Your logo on all visitor badges - Provide logo as an EPS file 	4 th June	£5,250
Show Bags	<ul style="list-style-type: none"> - Turn visitors into a walking advert for your company, both onsite and after the event - Your bags will be placed in the 'high-traffic' area at the entrance to the event - Bags to be provided by your company 	27 th July	£4,200 (Excludes production costs)
VIP Lounge	<ul style="list-style-type: none"> - Get your brand in front of major buyers with exclusive sponsorship of the Lounge - Includes branding on all signage in the VIP Lounge, literature rack within the lounge with your leaflets, logo on the visitor attractions page online, logo in the exhibition catalogue and floorplan, logo on the VIP email invitations (subject to booking by the deadline) 	4 th June	£3,150
Seating Area	<ul style="list-style-type: none"> - Get your brand in front of visitors' at exactly the time they are sitting down to plan their route around the show - Includes branding on all signage in the Seating Area, distribution rack for your literature, logo on the online visitor attractions page, logo in the exhibition catalogue & floorplan 	29 th June	£2,100
Banner Sites in the Hall	<ul style="list-style-type: none"> - These are available around the perimeter of the hall. The size of each banner is 13.5m x 2.5m - Includes one overhead banner hung around the perimeter of the show 	27 th July	Please contact us for details

Carpet Tiles (5 tiles)	- Floor tiles with you logo and stand number placed in high traffic areas will guide visitors directly to your company and help to increase visitors to your stand	14 th September	£1,750 (Includes production of tiles not artwork)
Ones To Watch	- Your company brand on the exclusive Ones to Watch awards - Your brand displayed on the Ones to Watch screens in the show, in emails regarding the awards and online	30 th April	£3,150
Self-Reg Screens	- Your logo placed on all self registration screensavers for all visitors signing in to see your company logo when they first enter the show	31 st August	£3,150
Vinyl Floor Tile (3x1m x 4	- Floor tiles with your logo & stand number placed to guide visitors to your company stand	31 st August	£550 each or £2100 for all
E-badge Email Sponsor	- Your banner at the top of the email going to all registered visitors in the week before the event to remind them of their badge number	31 st August	£2,100

For more details, contact Graham Earl T: +44 (0)20 8910 7890 or graham.earl@reedexpo.co.uk